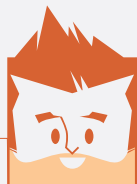# chad o'malley

UI/UX, Design, Illustration

440.759.3317

hi@chadomalley.com

2506 Tamarind Trail
Hinckley, OH 44233

chadomalley.com
password: portfolio

Design and the science behind it has been my profession and passion for nearly fifteen years, and I'm always eager to expand my skills and share this knowledge with others.

linkedin.com/in/chadomalley

EXPERTISE

UI / UX Design

I focus on discovering the psychology behind what generates a positive experience for an individual along with what improvements to the process flow help achieve the client's unique needs.

Design Team Leadership

Quality design comes from a team encouraged to push creative boundaries. I have spent the last few years helping designers reach the next level through straightforward coaching with empathy.

Client Communications

A project is only as good as one's ability to explain it to a client. With that in mind, I have led kick-off and design reveal meetings, along with handling day-to-day communications.

SKILLS

Design & Development

Responsive Web Design	Ecommerce Design Solutions	Copywriting
UI / UX & Application Design	HTML & CSS Knowledge	Team Leadership
Print & Trade Show Design	Wordpress, Craft & Magento CMS	Project Management
Brand Development	Illustration	Google Analytics Beginners Certified
Art Direction	Adobe CC	

Marketing & Management

EMPLOYMENT

Hey Now! Media
Art Director

Cleveland, OH
May 2020 — Present

Currently managing all aspects of projects from the initial planning phase through production, implementation and post-launch analysis. Projects range from web, UI/UX, print, branding, and other mediums with me coordinating the flow of tasks through multiple departments. Additionally, client expectations are managed through organizing and hosting client meetings where I walk through design solutions. These skills have been used with clients such as **Key Tower**, **The Normandy**, **Race Ahead Promotions**, **Hemaptics**, **Second to Mom** and more.

VividFront
Director of UI/UX, Senior Designer

Cleveland, OH
November 2013 — March 2020

Wireframed, designed, and assisted with development for responsive websites across a variety of B2B and B2C companies. Clients included **Ashland University**, **E²G|The Equity Engineering Group, Inc.**, **Everstream**, **Guardian Technologies**, **Splash Financial**, **Wüsthof** and more.

Every application I handled began with research into the audience and user flow, followed by design, prototyping, testing, and refinement. This was utilized for applications from **E²G|The Equity Engineering Group**, **Splash Financial**, **TPA Stream** and **VaultLOCKS eLockbox Showing Vault**.

One of my proudest achievements was designing a custom, modular ecommerce framework within Magento and Shopify platforms for **Biohm**, **ConnectorsOnly**, **Guardian Technologies** and **Vaultz**. This comprehensive ecommerce UI kit covered all product variations, payment method requirements, and any future third-party plugins.

Insivia
Senior Designer

Cleveland, OH
January 2011 — November 2013

EDUCATION

Art Institute of Pittsburgh
Bachelor of Science – Graphic Design

Pittsburgh, PA
2009 — 2011